



Public Relations

Certificate
Buffalo Narrows; Creighton; Ile-a-la-Crosse; La Loche; La Ronge

September 2019 – June 2020

Program Overview

Public Relations is a fast-paced and exciting field with opportunities for career growth. Students will gain knowledge and skills needed to be successful in this growing and dynamic field. This program will also provide professional enhancement and credentials for those already working in the industry.

Key concepts of the program include:

- planning, implementing and evaluating an effective communications plan
- leveraging appropriate tools and techniques to share your message
- understanding the ethics of public relations in a broad industry setting

This 5-course program is designed for part-time students or students who are looking to take a certificate concurrently with a degree program. Online courses are scheduled to accommodate working adults and students in other programs.

Applicants must be proficient in the English language.

Entrance Requirements

- Grade 12 diploma

Estimated Cost

Tuition: \$4,000/year

Books/Fees: \$1,000/year

**Subject to change*

Application Procedure

1. Gather required documents:

- application form
- copy of all transcripts
 - *If currently enrolled in high school, you must submit a Statement of Grades form.*

2. Submit completed application with all applicable attachments to:

Email: applications@northlandscollege.sk.ca

Fax: 306-425-4689

Mail: Northlands College Admissions
Box 1000 Air Ronge, SK S0J 3G0

3. Your application will be assessed by a student advisor to determine admissibility.

4. You will be sent a letter regarding admissibility and, if appropriate, how to apply to the accrediting institution.

5. You must submit a copy of your admission letter from the accrediting institution to secure your seat at Northlands College.

Selection Process

Selection is based on successful admission to the appropriate accrediting institution.

Application Deadlines

Early-Bird: April 30, 2019

**To be considered for entrance scholarships*

Fall Intake: July 15, 2019

Winter Intake: November 15, 2019



For More Information:

Toll-free: 1-888-311-1185

Website: trainnorth.ca